



TIERED STORAGE FUTURES

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Tiered Storage System usage is growing

- Tiered storage no longer about archive
- Size of datasets still growing exponentially
 - Content generation still on the rise
- Access demands increasing
 - Workplace is going where the people are
 - Smartphone/tablet globalization
 - Turning old archives into new commerce
- Technology changes are synergistic to growth
- Only way to manage effectively and efficiently

In the Enterprise

- Huge conflict between scale and cost
 - Cost per managed TB not falling fast enough
 - Cost of separate systems for each copy too high
- Combine primary, nearline and archive
- Geographic file sharing*
- Object Storage systems and Cloud options
 - Gaining traction, adoption escalating

Cloud having a huge impact

- Systems will have to support cloud tiers
 - Amazon, Google, MSFT, Rackspace
- Exciting because:
 - Outsourcing opportunity
 - Unlimited resources
 - Pay as you grow
 - Potential for lower costs
- https/REST is the new SCSI
- Cloud economics still not right

Global/Geographic

- Huge changes will occur around geographic aspects of tiered storage
 - Durability
 - Access
 - Cost containment
- Implementations
 - Federation
 - File system virtualization
 - Appliance layer
 - Cloud
- Performance is at risk

Tape Is Not Dead

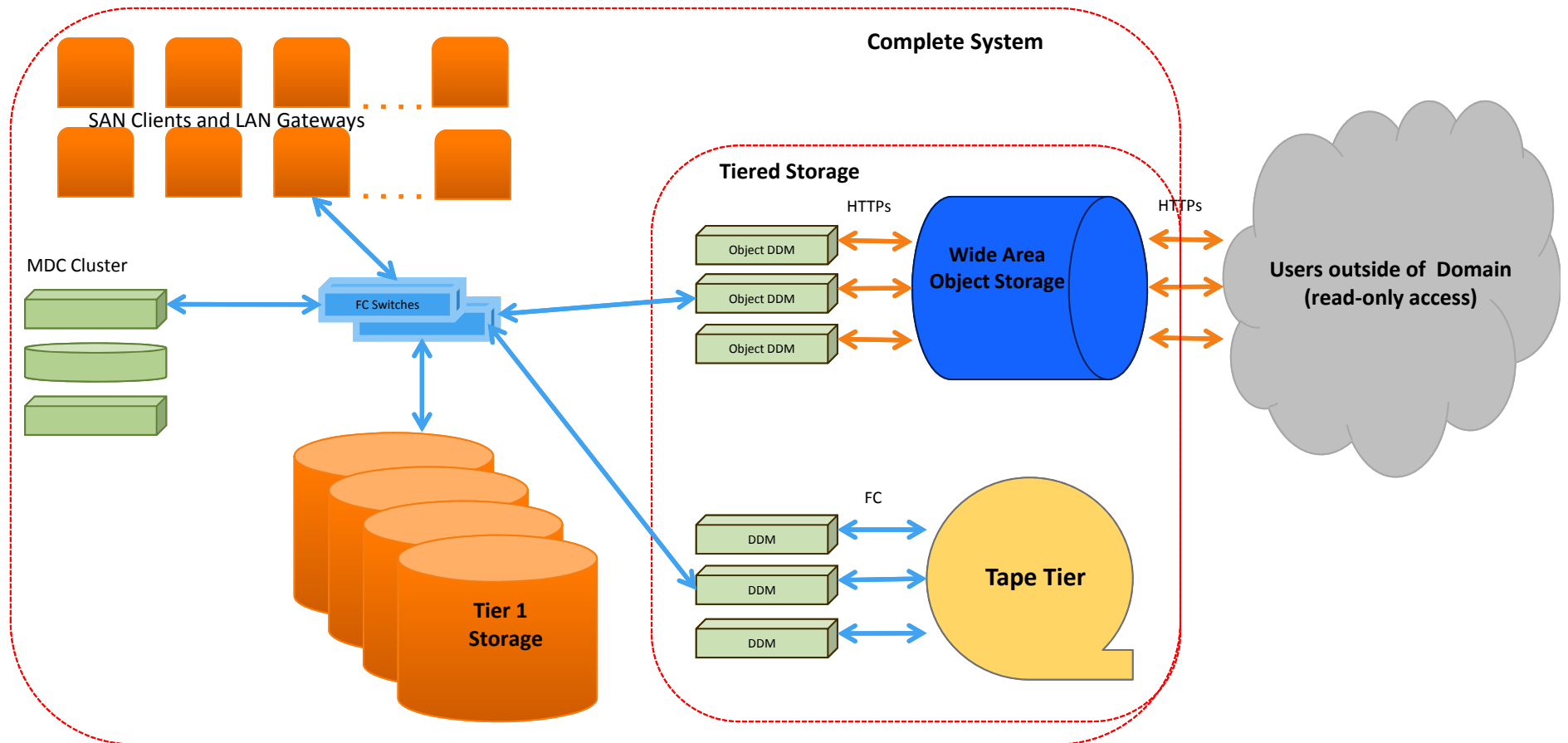
- Tape is still the lowest cost storage tier
 - At 4th copy, even with object storage
- LTO standard strong
 - next two generations locked
 - BaFe media finally coming
 - LTFS working group moved to SNIA
- Open formats will be adopted
- New data formats will be shared across tiers

Other changes

- Self-managing storage tiers
 - Monitor data integrity
 - Automated tape replacement
 - Erasure coding for disk system durability
- Hadoop Map/Reduce and other analytics
- Flash
 - Increases server performance
 - Lowers network latency
- Virtualization
 - Flexibility and failover
- Simpler and easier systems management



Ubiquitous Access to data



Thank You

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