Dear Mozilla Corporation,

I love you. This letter is an assignment for my health class. We were supposed to write a letter to someone who has made an impact on our life. From speeding up my internet connection, making me feel secure, or just freeing me from Microsoft, I...
Mozilla Drumbeat
Innovation for the open web. Powered by everyone.
Drumbeat gathers smart, creative people like you around practical projects and local events that improve the open web.
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Berlin
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Drumbeat projects build and protect the open web

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Help create an open system that lets anyone make and watch video subtitles
720 CONTRIBUTORS - 243 VOTES

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Help produce an open source documentary series about the open web
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The ultimate curriculum for open web developers, and a community endorsed certificate to show off your skills
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Making your online privacy rights understandable
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A project to collect and share stories about the effects of badware on real people.
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A campaign to expand the quantity and quality of video in the Wikimedia Commons, using a combination of grassroots campaigning, tool building...
33 CONTRIBUTORS - 44 VOTES
My Problem

Hans Reiling
HUH?
What do you mean by “open web?”
What does this have to do with “digital preservation?”
the internet is evolving
the internet is generative
open, participatory, distributed, remixable, evolving
“The Internet was designed with no gatekeepers over new content or services.

Its “open architecture” encourages “permissionless innovation”
"When I invented the Web, I didn't have to ask anyone's permission."
“digital preservation”
“the anatomy of a tweet”
“the nervous system social media is built on”
innovation, accessibility & preservation
consolidation, walled gardens, lost opportunity
preservation?
Namoroka Park

Photos of Namoroka Park courtesy of Sam Sidler and Madagascar Fauna Group.
like parks, the open web is a shared public resource
THE INTERNET
A series of tubes.
a living, breathing ecosystem
open to all
OR behind walled gardens
healthy or polluted with spam & badware
safe vs. unsafe
freedom vs. control
protect it or lose it
the web will face many threats ahead
throttled networks.
gatekeepers. censorship. snooping.
privacy & identity.
who owns “you” online?
identity and data locked up in silos
monopoly. consolidation.
chaos. mish-mashed languages & standards
spam. badware. crime.
“We must use the generativity of the net to create a constituency that will protect and nurture it.”
Universal Subtitles

Help create an open system that lets anyone make and watch video subtitles

GET INVOLVED

A global wikipedia for subtitles
Web developer training that’s 100% free, open and globally accessible.
WebMadeMovies
An open video laboratory

WebMadeMovies
Help make an open source documentary about the web, by the web

GET INVOLVED

web.made.movies.

Inventing the future of video.
Choose your language
Persian

This video's footnotes
Learn more about Grass Roots mapping at www.grassrootsmapping.org

In this video: Jeffrey Warren

http://matrix.senecac.on.ca/~dhhodgin/video/#
innovation & preservation
“If the past 10 years have been about discovering post-institutional social models on the Web, then the next 10 years will be about applying them to the real world.”

--Chris Anderson, Wired
“update the operating system for the planet”
super-charge innovation, free speech & big ideas
• transparency
• participation
• shared control
• innovation
“the anatomy of a tweet”
“the operating system of the planet”
An exception 06 has occurred at 0028:C11B3ADC in VxD DiskTSD(03) + 00001660. This was called from 0028:C11B40C8 in VxD voltrack(04) + 00000000. It may be possible to continue normally.

* Press any key to attempt to continue.
* Press CTRL+ALT+RESET to restart your computer. You will lose any unsaved information in all applications.

Press any key to continue