Engaging with Communities and API Driven Accessioning of Digital Folklife
September 2016





Based on the iPres 2016 paper:

### From Crawl to Call & Pull: Engaging with Communities

## and APIteriven Accessioning of Digital Folklife

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## **American Folklife Center**







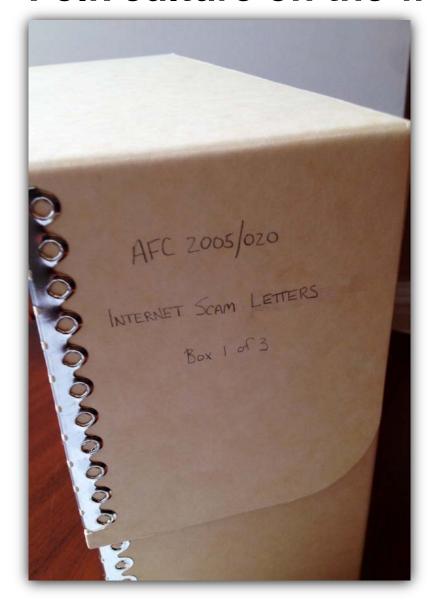
## Preserve & Present Folklife (Public Law 94-201)

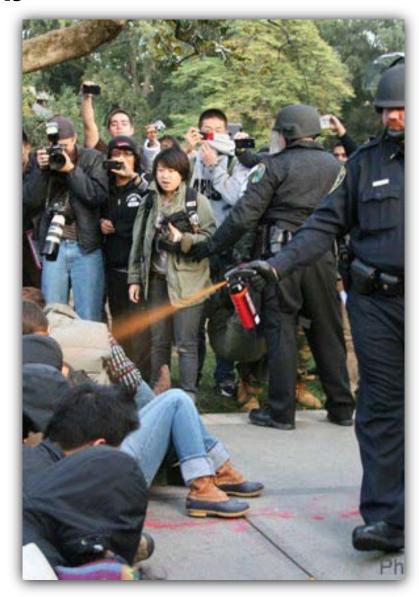
"...the <u>traditional expressive culture</u> shared within the various groups: <u>familial</u>, <u>ethnic</u>, <u>occupational</u>, <u>religious</u>, <u>regional</u>; expressive culture includes a wide range of creative and symbolic forms such as <u>custom</u>, <u>belief</u>, <u>technical skill</u>, <u>language</u>, <u>literature</u>, <u>art</u>, <u>architecture</u>, <u>music</u>, <u>play</u>, <u>dance</u>, <u>drama</u>, <u>ritual</u>, <u>pageantry</u>, <u>handicraft</u>; these expressions are mainly <u>learned orally</u>, <u>by imitation</u>, <u>or in performance</u>, and are generally maintained without benefit of formal instruction or institutional direction.

## A history of participatory archives

TELEGRAM  OFFICIAL BUSINESS—GOVERNMENT RATES	ALAN LOMAX * RADIO RESEARCH PROJECT FROM
MR. FLETCHER COLLINS, ELON COLLEGE, NORTH CAROLINA. AND ONLY AND WOMEN TO JAPANESE AGGRESSION. LIBRARY WILL PAY COSTS OF DISCS WHICH POSSIBLY RADIO BROADCAST.	
Q.L. *	ALAN LOMAX

## Folk culture on the web

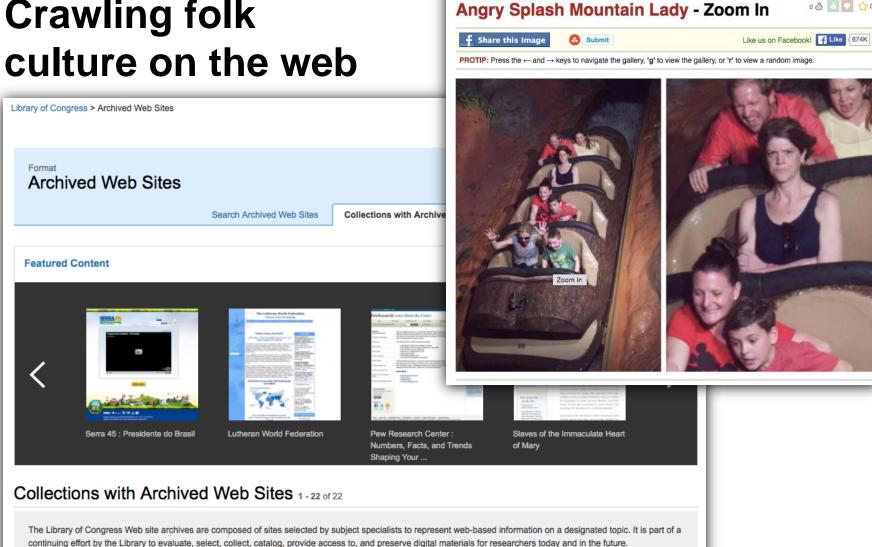






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## Approaches to acquiring web data

#### **CRAWL**

#### (web archiving)

- Harvested via Heritrix, saved in WARC
- Crawls a list of seeds URLS (the preservation objects), created by a curator
- Acquisition and processing is often invisible
- Follows internal links to a specific depth
- No verification against original source is possible
- Manual quality control

#### **CALL & PULL**

#### (born-digital datasets via API)

- Develop individual scripts to pull data from web APIs
- List of files (the preservation objects) pulled from the API
- Negotiation and action required of third parties or public
- No internal links in data
- Data was created or shared in an app
- Website presentation is not the object of preservation



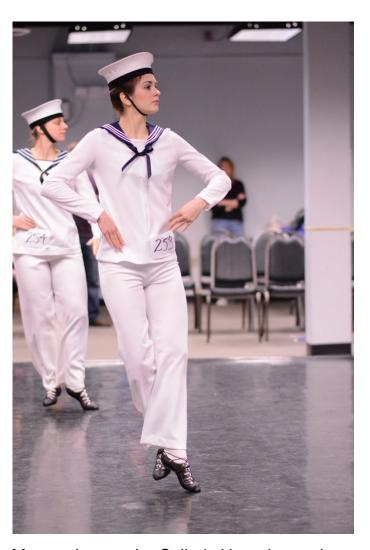
Schiller Park, Columbus, Ohio, October 30, 2014. Photo by Katherine Borland

Public is asked to post photos on Flickr with a specific #hashtag and a creative commons license the Flickr API and ingested into the LC system



Carla Tomaszewski's hands. Photo by Edwin Remsberg

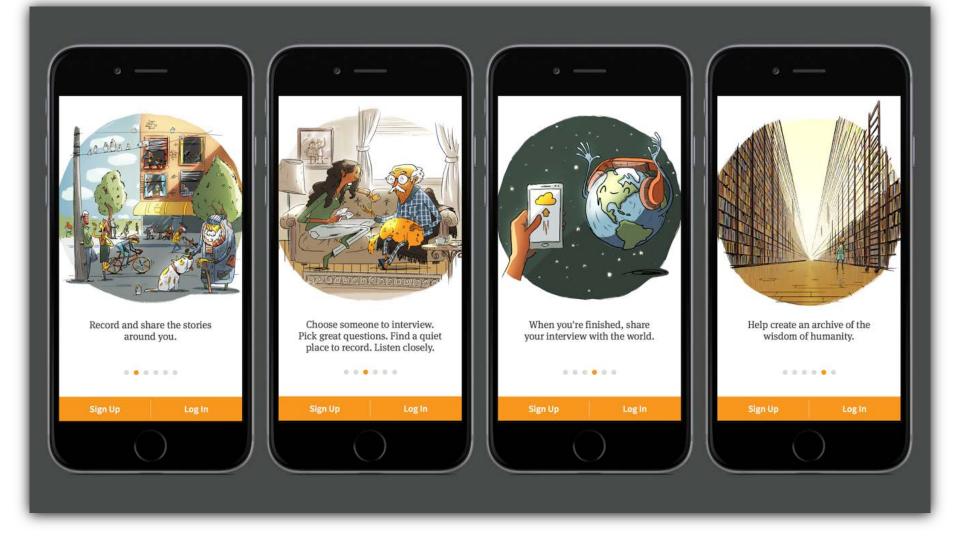
#mytradition



Megan dances the Sailor's Hornpipe at the Scottish Cultural Center in Scotia, NY. Photo by Kathy Park.

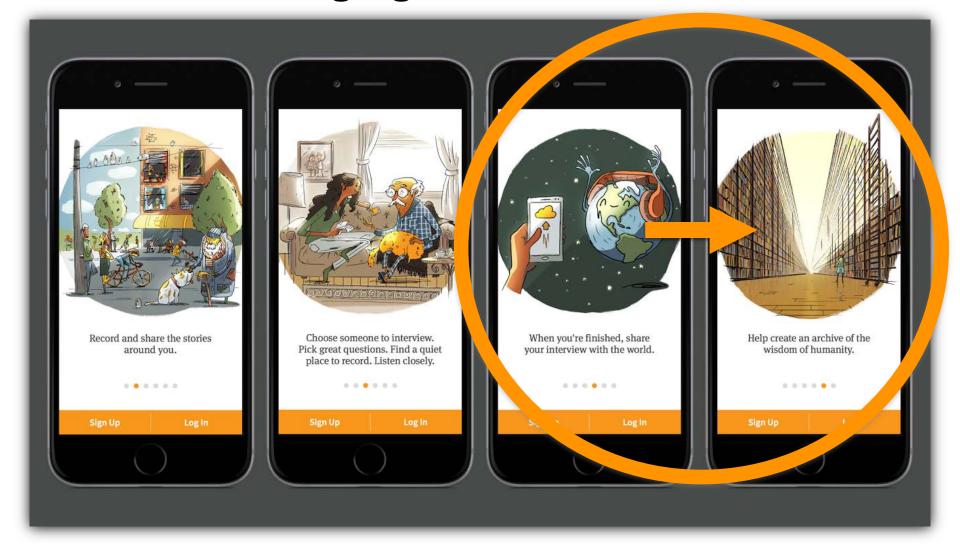


## Oral narratives go global





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## Call & pull



Intervie w packets

Boys' tug of war, Fourth of July celebration. Vale, Oregon <a href="http://hdl.loc.gov/loc.pnp/fsa.8a30297">http://hdl.loc.gov/loc.pnp/fsa.8a30297</a>



## Common path for new development

- Manual download
- 2) Manually kick off script
- 3) Automate kicking-off script
- 4) Build script into application
- 5) Continually improve script



## **Opportunities**

- Web archiving is still the dominant method for capturing born-digital content
- Developing scripts to pull from APIs and negotiating with third parties to provide metadata complements the web archives and broadens the content available to researchers
- Other advantages to this approach:
  - Makes acquisition and preservation more active and transparent
    - Embedding preservation practice into third-party providers' workflow
    - Engaging the public and/or specific communities in selecting born-digital content for preservation
  - Fixity generally reflects completeness or quality of an object. Ingest and QA can then be automated





## Excerpt: "Will you do me the greatest honor, and will you marry me?"

1:58 167 5749



she described as "pleasant" while he was inspired to write a song about it. But that was it for the two of them for the next seven years until they reconnected at Bonnaroo in 2011. Rory had no

# Summary In an excerpt from a longer interview, listen to the moment Rory Miller asks his girlfriend Asya Adcock to marry him. Rory and Asya, both 25, sat together on July 8 in their Tennessee home and talked about their relationship. They shared memories of their life together and their first kiss in high school that