

Superior Write Once for Archival Data Permanence

Keith Watanabe

Business Development

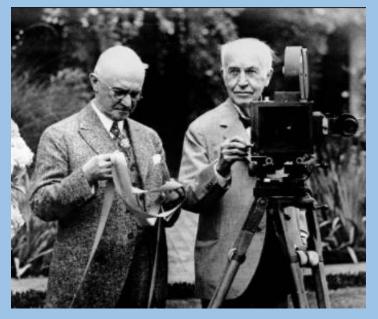
PIQL Hollywood / LaboDigital/MPS Los Angeles



Trustworthy Storage Medium

Stable B/W film - Silver halide on polyester base

- Invention over 100 years old
- Technology preservation well documented & understood
- Open technology no patents
- Documented lifetime of 500 years
- tested using ISO 18901, 18936 and 18924



George Eastman & Thomas Edison
35mm Global Standard



Trustworthy Digital Storage Medium

Stable B/W film - Silver halide on polyester base

- True WORM*
- •True offline medium no power usage hacking proof

The lifetime solves many of the trust/authenticity issues current with digital archiving

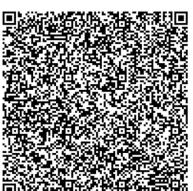


1878: First film – "The horse in motion"









20130610-2139-1106-74B0-0025904F9A44

Reel name: The name of the reel nnnnnn nnnnnn nnnnnnn nnnnnnn

Job ID: 3F2504E0-4F89-11D3-9A0C-0305E82C3301 Reel ID: 20120612-1058-1113-E329-2C41387D5C38 Stock name: Fuji Eterna RDS nnnn

Emulsion orientation: El Date: 20130227 Customer: Name of the customer

Content info: This is the content info. 200 chars. nnn



Trusted by the EU to solve this problem





€ 27 million

























A summary....





MIGRATION-FREE

Avoid the risk of data loss, save time and get a predictable long-term cost.



UNALTERABLE

By using a true WORM medium, we make it impossible to modify or delete recorded data.



FLEXIBLE

We can store your data in computer readable digital format or in human readable text or images.



Your data is fully searchable, so you'll always find what you need.



PERMANENT

Our film and box are tested to keep your data intact for 500 years.



FUTURE-PROOF

We ensure data retrieval is possible independent of future access to specific technology or vendors.



Questions?

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