Painting Crowdsourced Microfinance Platforms and Projects into the Big Digital Preservation Picture: The National Digital Stewardship Alliance (NDSA) and Kickstarter
Most of us are looking for new ways to match preservation and archiving costs with available resources.
Simple, no-overhead methods and resources to enable NDSA members’ skills and interests in launching preservation and archiving initiatives
National Digital Stewardship Alliance (NDSA)

Launched in 2010 by the Library of Congress National Digital Information Infrastructure and Preservation Program, NDSA is a collaborative effort among more than 100 government agencies, educational institutions, non-profit organizations and businesses to establish, maintain, and advance the capacity to preserve our nation’s digital resources for the benefit of present and future generations.

The independent, nonprofit Boston Review is in the final phase of redesigning and modernizing their website. The goal is to cultivate an online community by putting their archives and print content on the web in an effort to reach as many readers as possible.

To preserve digital heritage we need to also cultivate communities that understand its importance. With Inside Out The Santa Cruz Public Library has embarked on an interactive community building photography project.
About Kickstarter:

- 2 years old, April 2011
- Launched projects: 27,086
- Successful projects: 11,836
- Dollars Pledged: $99,344,382
- Rewards Selected: 1,150,461
- Total Visitors: 30,590,342
- Project Success Rate: 46%
- 2 million Kickstarter backers, May 2012

An interesting local history micro-project that will pull in contemporary digital resources as well as more traditional historic materials.

This is a local library effort to preserve and highlight village of Nyack historic newspapers from the years when artist Edward Hopper lived there. These resources will be part of a digital archive of Hudson Valley newspapers hosted by the SE New York Library Resources Council.
NDSA and Kickstarter:

- 5 volunteer curators
- 24 projects have been selected by 5 curators since February 2012
- 16 projects have met or exceeded funding goals so far
- Broad selection criteria: preserving culture, technology to preserve digital culture, archiving, digitizing or cataloging cultural artifacts or collections
- Terms used for discovering preservation and archiving related projects: preservation, archive, library, technology
- Frequency of curation: 1 project per week, per curator
- NDSA page rank among curated pages; consistently in top ten of “recently updated”

3TON Cinema, an archive of independent 16mm film, needs to inventory, appraise and relocate their unique collection to make sure these works are available to share for years to come.

Locus Photo and Ephemera Archive Project
by Liza Trombi
The Locus SF Foundation would like to secure funding from the science fiction/fantasy community to preserve our photo collection.

Cool project to do archival preservation and digitization on historic Sci-Fi materials.
No small
Projects are MOSTLY about
Theater+Art+Comics+Dance+Design
+Fashion+Film/Video+Food+Games+
Music+Photography

Outliers
Technology+Publishing= $9,807,859
technology

art/music/film
The Crowdsourced Microfinance Landscape
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Entrepreneurial

Advert

Advert Activist is a crowd funding platform that helps fund adverts for campaign organisations and groups.

The objective is to gather donations that will be used to fund advertising campaigns that can make a positive difference to our society and our planet.

People Powered Advertising
Fund the ad campaigns you feel passionate about

flattr

Big change through small payments
Join the movement to support online creators.

SUPPORT GREAT WEB CONTENT

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IndieGoGo

The world's funding platform. Go fund yourself.

Resurrect ADOM development
$17,057 raised 54 days left

CREATE A CAMPAIGN

BROWSE CAMPAIGNS

LEARN HOW IT WORKS

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spot.us
Hybrid

33needs

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Start taking donations online with FirstGiving’s nonprofit account.

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13 million+ Online donors

$1 billion Raised online

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Start Some Good

StartSomeGood connects social entrepreneurs with people who want to help.

I WANT TO HELP!

Featured Campaigns

As chosen by the StartSomeGood team.