The Challenge challenge: What are ways we can spark digital preservation innovation?
Sponsored by the NDSA Innovation Working Group
NDIIPP/NDSA Partners Meeting Workshop
July 20, 2011
3:15 p.m.

Presenters: n/a

Attendees: 25

Highlights of the topics covered during the meeting.
This workshop aimed to consider new models to inspire innovation within the digital stewardship community. Ideas discussed included: technical challenge of stability in digital archiving; student software projects; and crowdsourced funding models. Talk about the stability challenge focused on ideas for bit stability, including wiki-based collaboration. Discussion about student software contributions considered supporting apps for geocoded data and displaying NDSA-member content though shared computer screen wallpaper. Crowdsourced funding was seen as an exciting possibility, but one that could present new policy issues for organizations.

Action Items.
The workshop broke into (3) groups to create short pitches for digital stewardship variations on these the following models:

- Crowdfunding: Kickstarter: www.kickstarter.com
- Code Sprints: Google Summer of Code
  socghop.appspot.com/gsoc/homepage/google/gsoc2011
- The technical challenge of stability in digital archiving

Each group used a simple template to identify the key reasons that a given model works, how it motivates a particular group to accomplish a particular goal, and then attempt to translate that over to a new context. The key reasons taken into account included:

Resources	Motivation	Outcomes
Actors	Promotion	Next Steps

After each group discussed the example model they will translated it into a practical challenge in the digital preservation context, using the "Challenge Challenge Template."

After the group discussions were complete, the groups' findings were shared with the other workshop attendees.

Slide presentations.
n/a