And the winner is…: How does a community recognize achievement?
Sponsored by the NDSA Innovation Working Group
NDIIPP/NDSA Partners Meeting Workshop
Wednesday, July 20, 2011
11:15 a.m.

Presenters: n/a

Attendees: 35

Highlights of the topics covered during the meeting.
The NDSA represents an impressive body of member institutions that collectively hold a considerable amount of knowledge and ideas. By creating a slate of annual awards related to stewardship, the NDSA can use its collective clout to draw attention to and recognize particularly important and innovative projects, tools, services, and ideas being generated and developed by both members and non-members alike.

Workshop Plan
Starting from work initiated by the NDSA Innovation Working Group, this workshop will first decide on the specific set of awards we would like to start with and then break into groups to hash out the names and criteria for each of the individual awards. These individual groups will then each propose what they think to be the best way to nominate and decide on the winners. At the end of the workshop the Innovation working group will have enough of a plan for this project to put it in motion, and in a year recognize:

- Award winners at the next annual meeting;
- Initial ground rules for the awards will be presented and confirmed or modified as part of the workshop;
- Awards can go to individuals or organizations;
- The number of awards can be expanded or contracted each year, depending on the number and characteristics of the nominees;
- Awards will (at least for now) not have a monetary component.

In this workshop we will break into groups and use the models below, (and any other examples of awards that the groups suggests) to suggest award categories, nomination criteria, and specific awards within the categories.

The initial proposal is to group awards into categories that correspond to the work areas of the NDSA:

- content and collections
- infrastructure and tools
- innovation
- outreach
- standards.

Each group will work on their document in GoogleDocs, using a defined template.

- Grammy Awards/Oscars (MPAS), National Historic Trust Designations, World Heritage List, Military Awards

Action Items.
After filling out their template, the templates will be compiled into a single document that will be shared with the rest of the group at the end of the meeting as well as shared online for broader comment. These will be taken up by the Innovation Working Group over the next year to be put into action to make awards by next year's annual meeting.

Example
For example, awards have been proposed to annually highlight collections of digital content by offering a group of annual awards such as:
- Sustainability-Focused Awards
  - Most Successful Stewardship of an "At risk" Content Collection
  - Most Creative Approach to Sustainability for a New Content Collection
  - Most Creative Approach to Sustainability for an Existing Content Collection
  - Best Focus on Use of Standards in Content Stewardship
  - Best Vision of Sustainability in Digital Stewardship
  - Best Use of Collaboration in Supporting Collections
  - Best Approach to New Funding Resources
  - Real World Reliability of Long-Term Storage: Recognizing digital collections stewarded over a long time
- Content-Focused Awards
  - Most Unusual New Collection Under Stewardship
  - Most Unusual Existing Collection Under Stewardship
  - Best New Collection in a Specific Format Type
  - Best Existing Collection in a Specific Format Type
  - Best Approach to Highlighting or Providing More Visibility to a Collection
  - Best Vision of Content Development for the Future
  - Good Migrations: Award for system and format migrations
- Organization-Focused Awards
  - Most Creative Approach to a New Collection Under Stewardship
  - Most Creative Approach to an Existing Collection Under Stewardship
  - Best New Collection Under Stewardship by a Small Public Library
  - Best New Collection Under Stewardship by a non-Library Organization
  - Best New Collection Under Stewardship by a State Library Organization
  - Best Business Models for Funding preservation and access to public goods;
  - Winning Legal Strategies: Recognizing legal strategies for enabling long term access in face of short-term copyright, IP and confidentiality restrictions