

## July 2010 Partners Meeting Breakout Session

### Organizational Relationships and Shaping the Digital Resource: Experiences from Four Partners

#### Breakout Session #5

NDIIPP Annual Meeting

Wednesday, July 21, 2010

2:45 p.m. – 4:00 p.m.

**Presenters:** Johanna Bauman, ARTstor  
Maureen Droney, The Recording Academy  
Jerome McDonough, University of Illinois  
Deborah Rossum, SCOLA  
John Spencer, BMS/Chace  
Rebecca Tejral, SCOLA

**Attendees:** 13

#### Brief overview

Johanna Bauman: Introduction to ARTstor and Creator-Side Relationships

- Huge variety among the contributors to the ARTstor collection
- Metadata for submitted images is inconsistent, and sometimes nonexistent
- NDIIPP project has helped to develop a few collections with embedded metadata
- EMET: the Embedded Metadata Extraction Tool, will be available for free download by the end of 2010
  - o The idea is to be able to extract embedded metadata from a contributor's collection

Maureen Droney

- Asking for metadata from music professionals is challenging; music producers and engineers were the first to recognize it as an issue
- A big motivating factor that might inspire more people to make use of metadata in the process of transferring music files: doing so helps to ensure that everyone involved with a recording gets credit

John Spencer: BMS/Chace Commercial Multitrack Metadata Collection Project

- Overview of the project: their role is to make sure that all transactions for music delivery are complete and meet specifications
- The program needed to be easy to use, or else it wouldn't be likely to gain any adoption in the industry
- Demonstration of the Collection Application: John shows how it provides a detailed list of metadata for a selected recording
  - o The release of the application will be in 2010

Rebecca Tejral: SCOLA

- Description of SCOLA's work: Insta-class described as their most popular website service, a five-minute podcast in different languages with a short lesson
- They scan several foreign newspapers a week and run them through OCR software, which is not 100% accurate
- Digital news archive of recorded broadcasts from around the world
  - o Material is sent to the Library of Congress (NDIIPP project)
- SCOLA's users are extremely varied

Deborah Rossum: SCOLA

- Future goals for SCOLA include expanding access to a majority of public libraries
  - o Short-term focus in this regard will be in New York City and Chicago public libraries
  - o Longer-term goal to expand access to outside of the United States
- SCOLA proposes making their material more available to public audiences, with the help of the ALA

Jerome McDonough: Game Preservation and Community

- Virtual worlds cannot be preserved without the support and consent of the user-creators; Second Life as an example
- Describes the complexity of objects in Second Life: the visual appearance of an object can be reproduced, but dynamic behavior cannot
- Shares experience with asking Second Life content creators for permission to archive their creations: met with considerable distrust
  - o "The only reason these people will cooperate with us is if they want to."
  - o Helps to actively engage with the community, so as not to be seen as a complete outsider

**No action items.**