

# How We Create and Save

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01101000 01101100 01100101 01110101 01110011 01101110 01100101  
01110010 00100000 00101101 00100000 01001000 01001111 01001011 = Greg Schleusner,

HOK

@gschleusner



# About HOK

...blending of human  
need, environmental  
stewardship, value  
creation, science and  
art

1800 architects,  
Engineers and  
Planners

@gschleusner



# About ME

- **Architect, Technologist, Enjoyer of cats**
- **Joined HOK, 2008**
- **Technology R&D**
- **Lead Technical Room, buildingSMART International**
- **Other stuff**

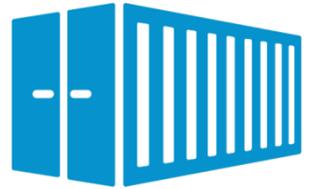
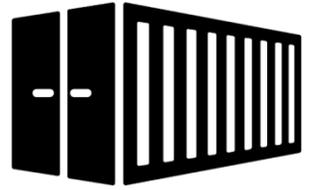


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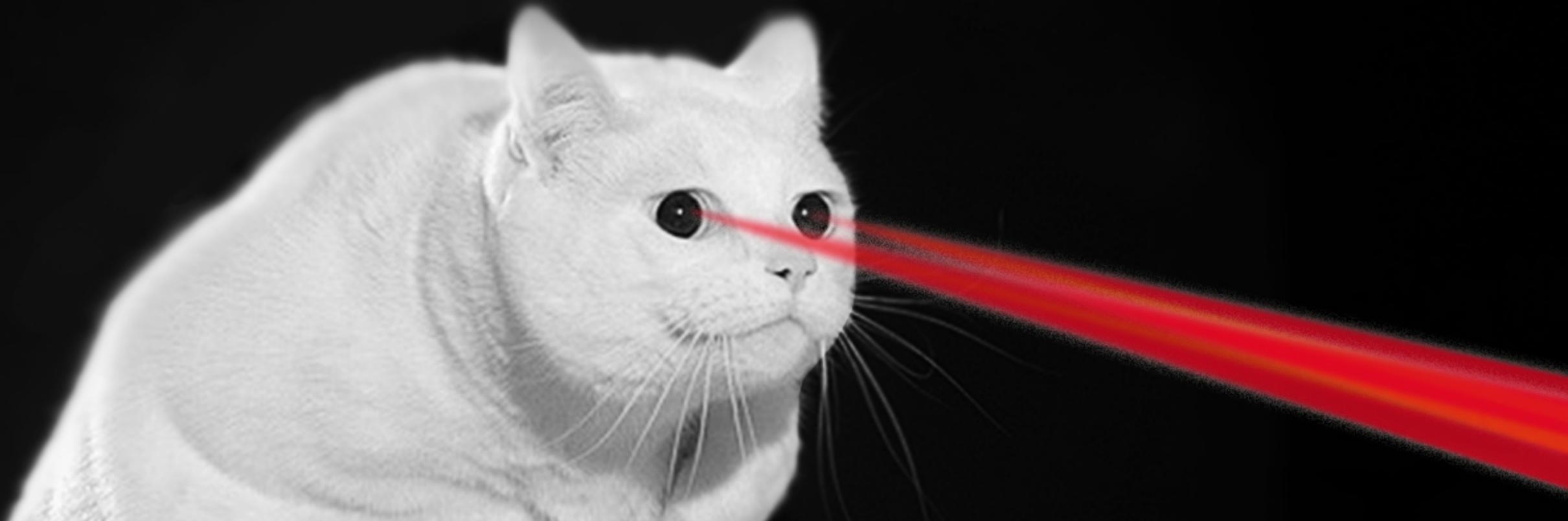
# Thinking in Projects

- **700ish Annually @ HOK**
- **Lengths from Days to Years**
- **Each one has a unique production process**
- **Technology Platforms generally similar but approaches unique**

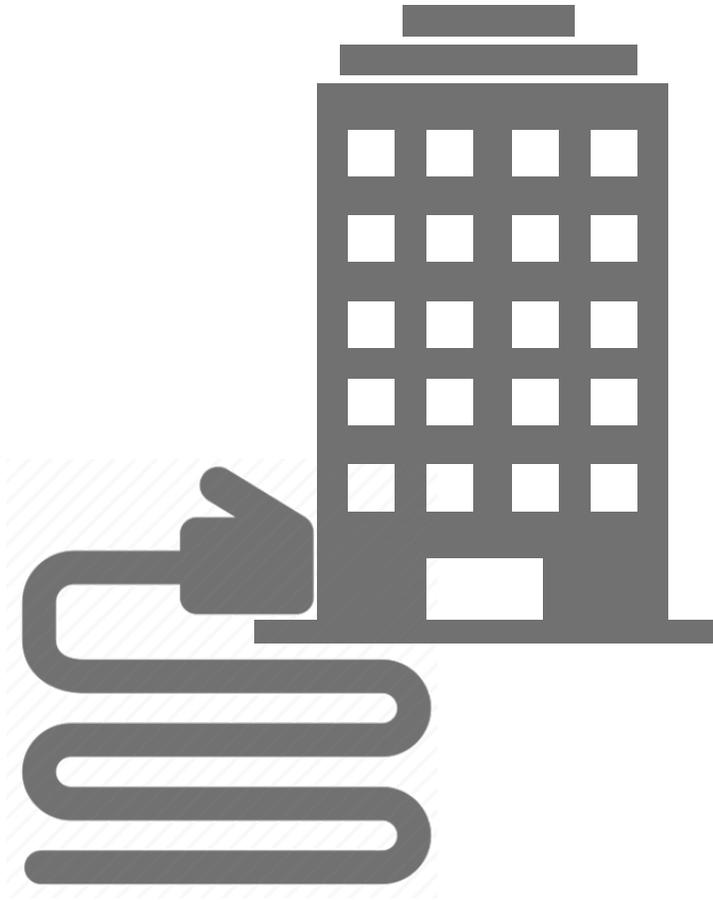


# Current Processes

- **Models drive 95% of projects**
- **Moving toward global file system**
- **Archive is “result” of work**
- **Starting Data lake processes**
  - **Volumes and scale difficult**
  - **Conversion to open formats time consuming**
    - **Not often yet part of production...changing**
- **Driven by embodied data**



# Thanks



@gshleusner

