Digital Preservation Outreach and Education (DPOE) Initiative

Mission
The mission of the Digital Preservation Outreach and Education (DPOE) initiative is to foster national outreach and education to encourage individuals and organizations to actively preserve their digital content, building on a collaborative network of instructors, contributors, and institutional partners.

Objectives
- Define education needs
- Review existing curricula
- Define core principles
- Build an instructor base
- Evaluate delivery options
- Develop educational outreach materials

Digital Preservation Training Activities
Currently, digital preservation training programs exist in a few parts of the country in the form of: conferences, workshops, graduate degrees, professional certificates, internships, and online learning. However, many parts of the country still lack sufficient digital preservation training. DPOE’s goal is for digital preservation training to occur in every state in the U.S.

Training Needs Assessment Survey

868 Respondents
40% Libraries / 34% Archives
16% Museums / 4.5% Historical Societies

Survey Findings

Respondents’ Top Training Needs Ranking

<table>
<thead>
<tr>
<th>Technical Training</th>
<th>32%</th>
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<tbody>
<tr>
<td>Strategy</td>
<td>23.6%</td>
</tr>
<tr>
<td>Basic Knowledge</td>
<td>18.5%</td>
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<tr>
<td>Project Management</td>
<td>15.9%</td>
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<tr>
<td>Management Planning</td>
<td>9.9%</td>
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Respondents’ Top Training Format Preference

<table>
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<tr>
<th>Small Workshop</th>
<th>46.1%</th>
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<tr>
<td>Webinar</td>
<td>18.4%</td>
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<tr>
<td>Online Self-Paced Course</td>
<td>14.4%</td>
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<tr>
<td>Large Workshop</td>
<td>14%</td>
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Respondents’ Collected File Types
The majority of the participants had digital images, PDFs, and audio visual files in their holdings.

Thematic Comments from the Survey

“We absolutely need hands-on, practical how-to information.”
“We need case studies and models on how to work with IT…”
“Management needs to understand the importance of digital preservation.”

Achievements
- National Calendar of Digital Preservation Courses
  We maintain a nationwide calendar of continuing-education courses in digital preservation.
- Curricula Review
  We reviewed the curricula of five of the leading U.S. digital preservation training providers.
- Core Principles
  We drafted a set of core principles for digital preservation training.
- Train-the-Trainer Workshops
  Working with a team of digital preservation instructors, we designed a train-the-trainer workshop for digital preservation.

Strategic Approach
To Recruit and Support Target Audiences

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