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# Documenting the Now

## building tools and a community for social media archiving

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@BergisJules
@DocumentNow

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# DocNow

- Funded by Andrew W. Mellon Foundation
- Cloud-ready, free & open-source application
  - Collect tweets, associated web content & metadata
  - Support data visualizations and exports of data
- Address ethics, rights, privacy concerns for collection, preservation & access to social media data
- Develop a community around social media archiving

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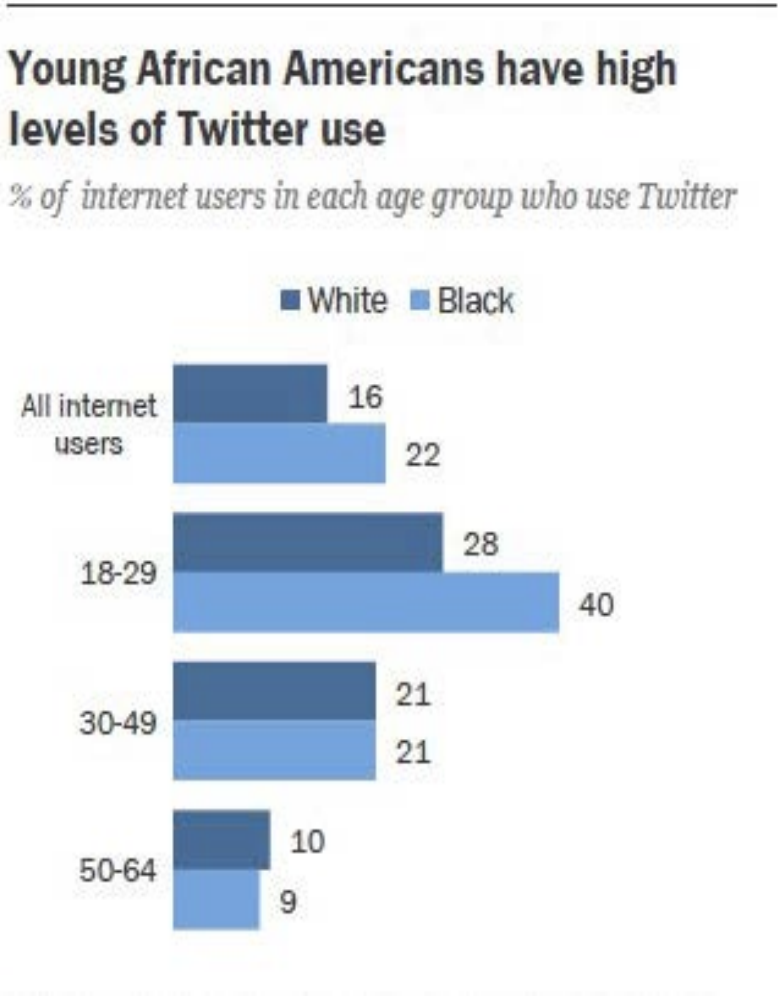
# #FERGUSON


Young African Americans have high levels of Twitter use
% of internet users in each age group who use Twitter
White
Black
All internet users
16
22
18-29
28
40
30-49
21
21
50-64
10
9

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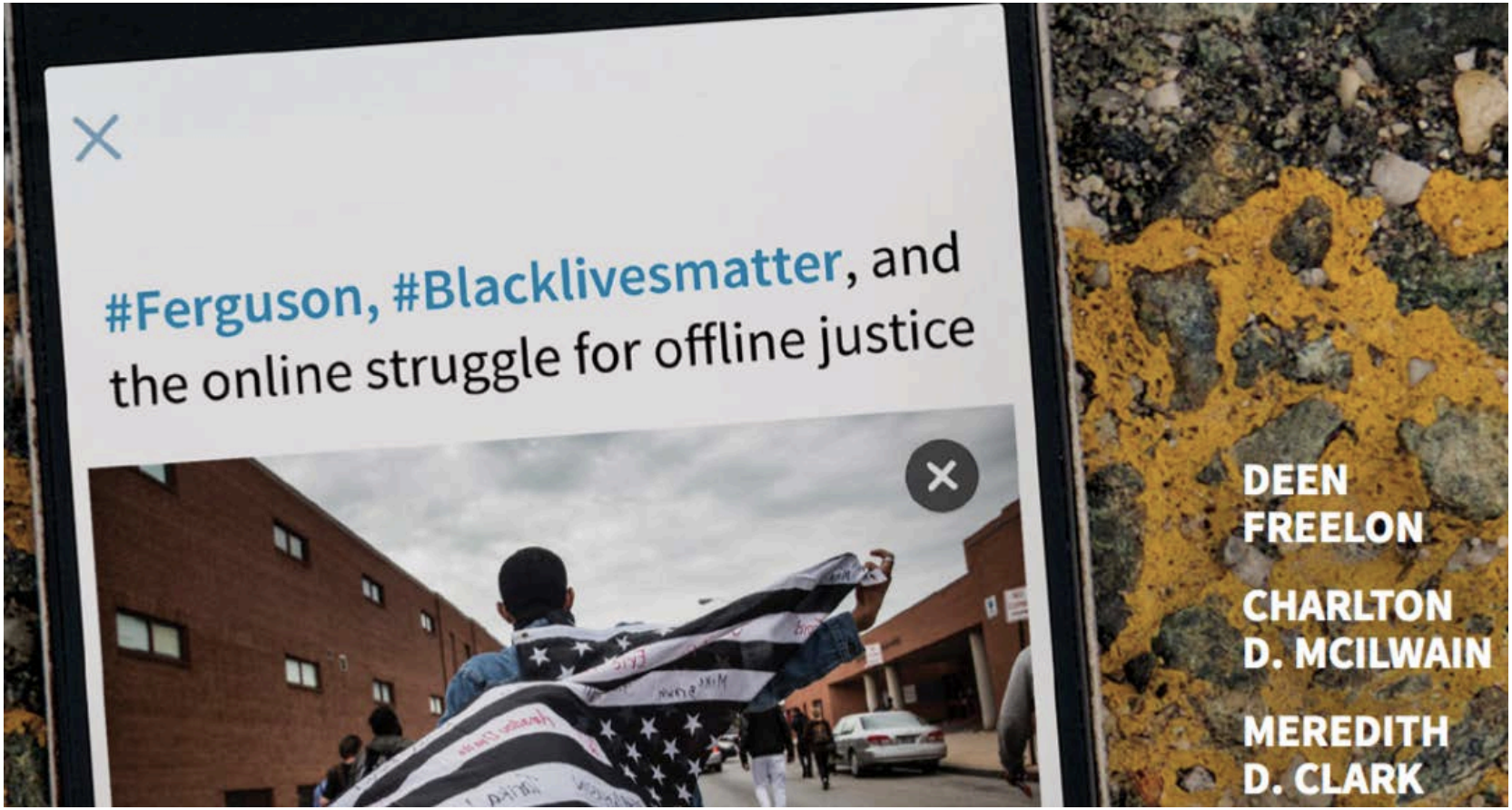
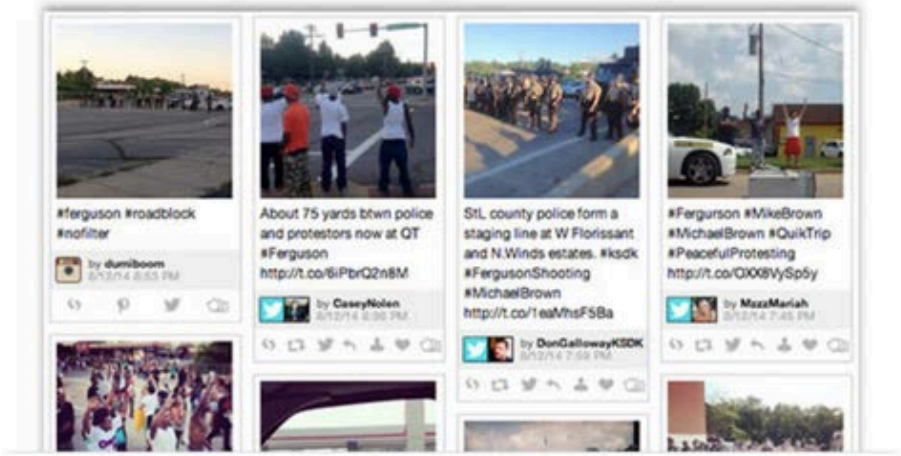

#Ferguson, #Blacklivesmatter, and
the online struggle for offline justice
DEEN FREELON
CHARLTON D. MCILWAIN
MEREDITH D. CLARK

Geofeedia customers,

We've added new content to our collection containing social media posts from the scene of protests in Ferguson, Missouri. Click below to view the collection now.

VIEW THE COLLECTION



The racist implications of social media surveillance technology are not surprising. We know that when law enforcement gets to conceal the use of surveillance technology, they also get to conceal its misuse. Discriminatory policing that targets communities of color is unacceptable — and secretive, sophisticated surveillance technologies supersize the impact of racial profiling and abuse.

# THREAT ACTORS

**DeRay McKesson**
**@deray**
Geo: **St. Louis**
(Currently Baltimore)
Severity: **HIGH**
Threat Type: **PHYSICAL**

| | |
|---|---|
| **REACH** | HIGH |
| **ENGAGEMENT** | HIGH |
| **ACTION** | CONTINUOUS MONITORING |
| **NOTES** | One of the main coordinators of the protests -- affiliated with nowisthemovement.org, wetheprotestors.org and baltimoreuprising.org. Massive following. Facebook Email Instagram LinkedIn Personal Vine |

**Johnetta "Netta" Elzie**
**@nettaaaaaaaa**
Geo: **St. Louis**
Severity: **HIGH**
Threat Type: **PHYSICAL**

| | |
|---|---|
| **REACH** | HIGH |
| **ENGAGEMENT** | HIGH |
| **ACTION** | CONTINUOUS MONITORING |
| **NOTES** | One of the main coordinators of the protests -- affiliated with nowisthemovement.org, #ferguson and baltimoreuprising.org. Massive following. Facebook Email Instagram |

ZEROFOX

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# DocNow Advisory Board

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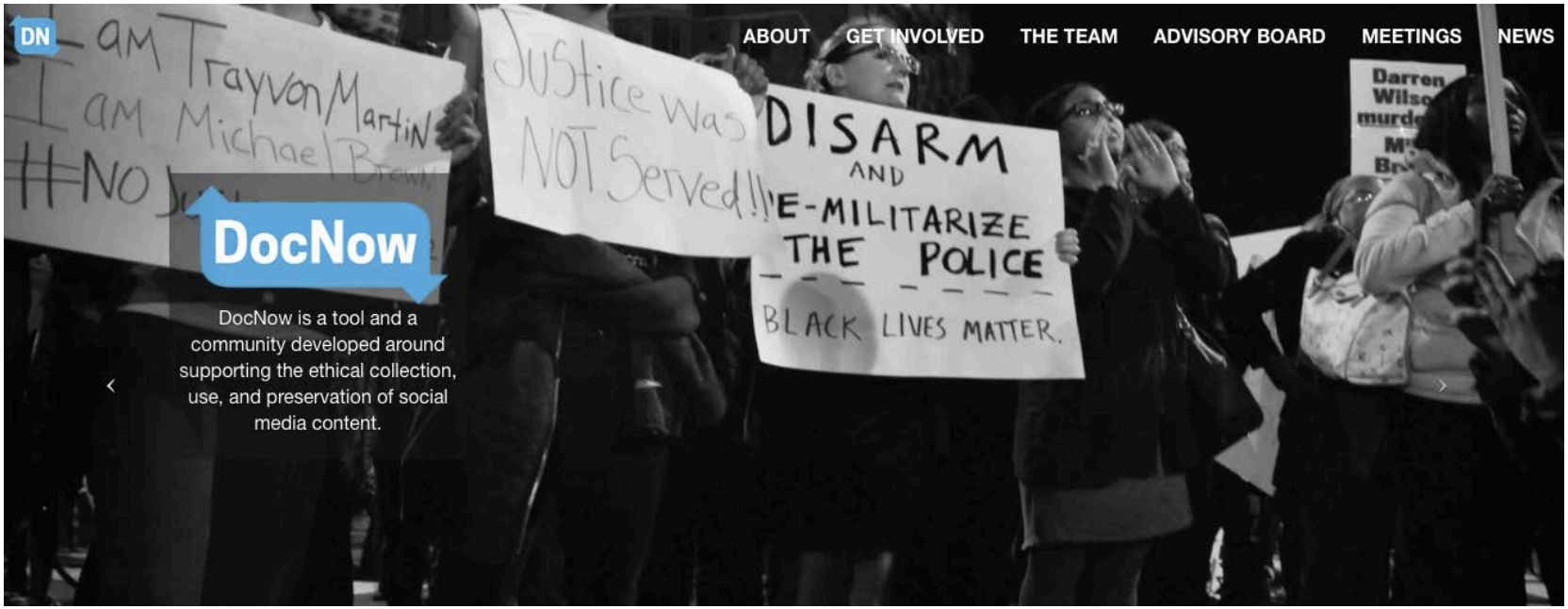
# DOCNOW.IO



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# Thank You

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- news.docnow.io
- docnowteam.slack.com
- www.docnow.io